

Nebraska Career Connections Survey Results

Conducted: February and March 2011

Disseminated by Partnerships for Innovation, Nebraska Department of Education and Education Quest

Nebraska Career Connections, an online career planning and exploration tool, is provided free-of-charge to students, parents and adult job seekers with funding provided by the Carl D. Perkins Career and Technical Education Grant, Partnerships for Innovation, Nebraska Department of Labor and generous corporate sponsors. The purpose of the survey was to learn how to provide better service to Career Connections stakeholders.

In summary, 578 individuals took the survey, disseminated in February and March of 2011. Of those who took the assessment 92% knew of the product. In general, the product is well liked in the state and used by many middle and high school students, teachers, counselors and administrators. The data collected in the survey correlates with the aggregate data collected from Nebraska Career Connections.

For questions related to the survey, please contact Erika Volker, Director of Partnerships for Innovation at Erika@partnershipsforinnovation.org or 402-305-9480.



Nebraska Career Connections
1. In my school/district I serve as a:

Answer Options	Response Percent	Response Count
Superintendent or Principal	14.5%	84
School Counselor	31.5%	182
Teacher: Career and Technical Education	38.1%	220
Teacher: Academic	11.9%	69
Special Education Teacher	1.7%	10
Other	7.8%	45
answered question		578
skipped question		0

2. I am familiar with Nebraska Career Connections.

Answer Options	Response Percent	Response Count
Yes	92.3%	531
No	7.7%	44
answered question		575
skipped question		3

3. Students in my district are exposed to a career exploration and planning curriculum:

Answer Options	Response Percent	Response Count
In a school counseling program	53.2%	232
In a stand-alone Career Exploration/Planning course	46.8%	204
Embedded within a career education course, like Business, FCS or Industrial Technology	54.1%	236
Embedded within an academic course, such as English or Social Studies	20.6%	90
Not at all	1.4%	6
answered question		436
skipped question		142

4. Students in my district are introduced to a career exploration curriculum in the ___ grade:

Answer Options	Response Percent	Response Count
7	46.9%	200
8	49.5%	211
9	24.9%	106
10	18.8%	80
11	16.4%	70
12	12.7%	54
answered question		426
skipped question		152

5. The person(s) who provide the greatest amount of career exploration with students in my school/district is:		
Answer Options	Response Percent	Response Count
School Counselor	65.2%	285
Advisement Instructor	3.9%	17
English Teacher	5.5%	24
Career Education Teacher	49.9%	218
Other	12.8%	56
answered question		437
skipped question		141

6. Students in my school/district use Nebraska Career Connections.		
Answer Options	Response Percent	Response Count
Yes	91.4%	467
No	8.6%	44
<i>No, why?</i> Not Sure (7), Time (3), Use another system (10), Little or no support from Counseling Office (4); Too difficult (3); Not in curriculum (3); Not Applicable (2); Other (1)		33
answered question		511
skipped question		67

7. I am ___ satisfied with Nebraska Career Connections.		
Answer Options	Response Percent	Response Count
Very satisfied	33.3%	146
Satisfied	52.1%	228
Neutral	12.3%	54
Dissatisfied	1.8%	8
Very dissatisfied	0.5%	2
answered question		438
skipped question		140

8. It is easy to find the information I need on the website.		
Answer Options	Response Percent	Response Count
Yes	71.8%	315
No	2.3%	10
Somewhat	26.0%	114
answered question		439
skipped question		139

9. I visit Nebraska Career Connections		
Answer Options	Response Percent	Response Count
Daily	3.0%	13
Weekly	23.7%	104
Monthly	23.3%	102
Per Semester	29.7%	130
Annually	5.9%	26
Infrequently	14.4%	63
<i>skipped question</i>		140

10. When I use the system, I typically		
Answer Options	Response Percent	Response Count
Browse the website without logging in	45.8%	196
Log into the website, using my username and password	54.2%	232
<i>answered question</i>		428
<i>skipped question</i>		150

11. My school/district supplements Nebraska Career Connections with other career exploration materials.		
Answer Options	Response Percent	Response Count
Yes	62.9%	280
No	37.1%	165
<i>If Yes, please specify the other system(s) used:</i> ASVAB(7), EXPLORE/PLAN (7), Kuder (4), BLS Occupational Outlook Handout (4), C4C Curriculum(19), NCIS(28), Education Quest(15), Naviance (10), Bridges (2), Career Connections(1), Career Cruising (26), Pathways to your Future (1), Handouts/Speakers (16), Career Fairs (4), Teacher/Counselor generated (14), Careerlink (1), Independent College and Military websites(3), NDOL (3), KnowHow2Go (1), Free sites on internet (15), Holland Assessments(1), O*Net (9); Unsure (7). Other: Voc. Bibliographies Careers Program Materials, Type Focus, Discover, Career Liftoff, SDS (2), The Career Game (4) Project Shine Lessons, Petersons Student Edge, Career Encyclopedia (2), FEFE Curriculum (2), JIST Curriculum(3), Career Builder, MyPlan.com CDM Tour of your tomorrow, Career Direct, Career Scope, Develop your Future Curriculum, COPES/COPS, Investigating Your Career Textbook		209
<i>answered question</i>		445
<i>skipped question</i>		133

12. I would like to see these changes or enhancements to Nebraska Career Connections...		
Answer Options		Response Count
		140
	answered question	140
	skipped question	438
Response Text		
Satisfied or Very Satisfied	7	
Videos	21	
Incomplete information on pages	8	
Not updated	2	
Include other assessments	6	
Better for students with disabilities	2	
More appropriate for ages	11	
Labor Market Data	4	
No military information	1	
More information on careers	12	
Curriculum for grades 2 - 6	3	
Accessing accounts already established	1	
Pull a roster of student information	2	
More Professional Development: messaging, college visit information, email reminders	4	
Better information on clusters and how careers are linked	8	
Myers Briggs Assessments	4	
Customize features	2	
More up-to-date College Information	4	
Administrator Login - easier access	1	
Upload documents	1	
Not student friendly	13	
Student Learning Portfolios	6	
Resume or cover letter	12	
Things beyond NCC's control	3	
Slow to load	1	
Redirecting to Kuder and Not NCC.org	1	
Don't want Batch Codes	2	
Scholarship information	2	
Upload student data from Student Information System	1	
CAPS, Copes and Cops	1	

13. Students in my school/district use a different web-based career exploration tool than Nebraska Career Connections.		
Answer Options	Response Percent	Response Count
Yes	36.0%	27
No	64.0%	48
Yes, please identify the system you use and why: Career Cruising (6), NCIS (2), Kuder Galaxy(2), Internet Search (2), I don't know (10), Naviance(4), My Road (1), PLAN/ASVAB(1)		29
answered question		75
skipped question		503

14. I am familiar with the features available on the Nebraska Career Connections main page. These features are available without logging in.		
Answer Options	Response Percent	Response Count
Yes	83.6%	366
No	16.4%	72
answered question		438
skipped question		140

15. Please check all the features your school/district uses on the Main Page (before the log-in):		
Answer Options	Response Percent	Response Count
Nebraska Career Education Model	75.2%	258
Career Search	82.5%	283
Printable Cluster at a Glance	58.3%	200
Career Cluster Knowledge and Skills Statements	50.7%	174
Occupation Videos	40.5%	139
Career Pathways, Program of Study and Career Specialties	65.6%	225
Sample Personal Learning Plan	41.1%	141
Students Tab	30.3%	104
Career Planning Timeline	32.7%	112
Career Specialty Search	45.5%	156
Postsecondary Options	46.6%	160
Financial Aid	30.0%	103
Parent Tab	7.9%	27
Educator Tab	29.2%	100
Middle School Curriculum for Careers (C4C)	36.7%	126
Adult and Job Seekers Tab	7.0%	24
Employers Tab	3.2%	11
answered question		343
skipped question		235

16. I am familiar with the student features available once a student logs into Nebraska Career Connections.		
Answer Options	Response Percent	Response Count
Yes	77.6%	329
No	22.4%	95
answered question		424
skipped question		154

17. Please check all the features your school/district uses once a student has logged into the website:		
Answer Options	Response Percent	Response Count
Career Search with Person Match, Career Interest Inventory	93.6%	305
Skills Assessment	89.3%	291
Super Work Values Inventory	63.2%	206
Career and Life Skills Assessment (CALs)	52.1%	170
Portfolio Development	54.3%	177
Resume and Job Search	58.0%	189
Options After High School	57.7%	188
Extended Learning Opportunities Search	14.1%	46
Employers Search	12.9%	42
answered question		326
skipped question		252

18. I am familiar with the Site Administrator functions of Nebraska Career Connections.		
Answer Options	Response Percent	Response Count
Yes	52.8%	223
No	47.2%	199
answered question		422
skipped question		156

19. Please check all the features your school/district Site Administrator uses:		
Answer Options	Response Percent	Response Count
Student Usage Reports	74.2%	144
Career Interest Reports of Students	92.8%	180
Curriculum and Lesson Plan integration with Math, Science, Social Studies and Language Arts	24.2%	47
Notes Feature: Communicate to students within the system	8.8%	17
Messaging Feature: to send messages to students within the system	8.2%	16
answered question		194
skipped question		384

20. The dates that work best in my schedule for training are:		
Answer Options	Response Percent	Response Count
April - May	14.3%	38
June - July	35.3%	94
August - September	25.6%	68
October - November	21.4%	57
Online: Webinar (synchronous)	24.1%	64
Online: Static Videos	18.4%	49
answered question		266
skipped question		312

21. I prefer to receive training:										
ESU										
	ESU 1	ESU 2	ESU 3	ESU 4	ESU 5	ESU 6	ESU 7	ESU 8		
	23	13	37	9	11	17	21	18		
	ESU 9	ESU 10	ESU 11	ESU 13	ESU 15	ESU 16	ESU 17	ESU 18	ESU 19	Response Count
	14	27	9	17	2	12	5	2	0	234
Community College (alpha order)										
	Central	Metropolitan	MidPlains	Northeast	Southeast	Western Nebraska	Response Count			
	44	28	11	27	18	13	139			

Other Locations	Responses
NCE Conference	5
Distance Learning	2
David City	1
Chadron State College	1
Ponca	1
Sacred Heart School	1
UNMC	1
UNK	1